



# TIPS AND TRICKS

## You top 10 fundraising ideas!

We challenge you and your community to hit your fundraising target for six! Below are our top 10 fundraising tips to help you along.

### 1. Get techy and use your online fundraising page

When you register for Pink Stumps Day, a fundraising page is automatically set up for your event. Your page will help you boost fundraising by encouraging your friends, family and colleagues to donate, as well as allowing you to spread the message about your fundraising through social media platforms such as Facebook and Twitter.

Your fundraising page is intended to make things easier for you and help to increase your fundraising efforts. We strongly recommend asking donors to donate directly via your fundraising page as they will receive a receipt via email instantly.

### 2. Get social

Connect your online fundraising page to Facebook. Simply login in to your fundraising page and click 'Facebook Connect'. Remember, the more people that know about your event, the more money you can raise.

### 3. Use your collection boxes

Make use of collection boxes as much as you can by asking family and friends to go around on the day and collect donations. Before you know it, those boxes will be full! Start collecting donations in the lead up to your event, maybe at the local pub or clubhouse.

### 4. Hold a raffle

Call on local businesses to donate some great prizes to help hit your target, but please remember to check with your local State or Territory gaming and liquor body as laws may vary regarding raffles. We've put together a template on the website you can use to send out to business and ask for support.

### 5. Throw some snags on the barbie

This is an old favourite at every sporting ground. Holding a sausage sizzle always proves to be an easy way to fundraise!

### 6. Can you guess how many lollies are in the jar?

Host a guessing competition for a gold coin donation – the winner gets the jar of lollies, who wouldn't want that?!

### 7. For those with a sweet tooth

Encourage people to bake something to bring on the day of the event and host a bake stall. This is a sweet way to add another fundraising element and make some extra money.

### **8. Dress with a touch of pink**

Get all the players and spectators to come along wearing a touch of pink for a donation. You could even have a prize for the best-dressed!

### **9. Pay the price**

A really fun way to raise some money is to issue fines to people for various offences both on and off the pitch. You could have a rule board with all the things you could be fined for! From LBWs, to swear jars, to not turning up in pink.

### **10. Merchandise**

We have a special deal for all Pink Stumps Day participants! We have selected a range of our top selling merchandise and we would like to offer it to you at cost price. Items can be purchased from Shop Pink and sold at the RRP to help increase your fundraising and Pink up your game.

To access these deals, please email [info@pinkstumpsday.com.au](mailto:info@pinkstumpsday.com.au).

Remember these are just suggestions. Feel free to use your imagination and put the FUN in fundraising!